

# Industry Advantage



## Subscriber Newsletter: Q2 2024

### Empower Your Team's Growth

We are committed to supporting your organization's professional development efforts. To help you effortlessly promote and utilize Industry Advantage, we've consolidated all the essential resources into one comprehensive toolkit.

#### Discover Your All-in-One Toolkit:

- **Extensive Course Catalog:** Explore our offerings, meticulously organized by topic, level, ratings, and latest releases. Equip your team with the best learning opportunities to excel and stay ahead. Explore the [catalog](#).
- **Tailored Learning Paths:** We've curated a selection of learning paths to help you decide what's next for your team's growth. Check out our predefined [Learning Paths](#).
- **Communication Templates:** Communicate the importance of professional development through Industry Advantage with our ready-to-use presentations and email templates for [senior leaders](#), [managers](#), and [learners](#).

With all the tools you need in one place, facilitating and communicating the importance of professional development has never been easier. Use this toolkit to streamline your internal processes, empower your team's growth, keep them engaged and knowledgeable about the financial services industry.

Check out the [Industry Advantage Toolkit](#) to get started.

Together, we can drive excellence and innovation in the financial services industry.

### Spotlight On Artificial Intelligence



#### Discover our latest learning path: **Artificial Intelligence (AI) Literacy**

Artificial Intelligence (AI) has the potential to revolutionize the workplace, so understanding AI terminology and basic concepts is important for any job. Gain a baseline of AI knowledge in one e-learning course. Then, in a series of video courses, hear an expert describe how insurers are using AI, including generative AI, to transform insurance business functions, why some have expressed fears about AI, and steps insurers can take to implement AI governance.

#### Industry Advantage by the Numbers

- 18,593 courses completed
- 90% course completion rate
- 22 subscribing companies
- 4.35 star average rating among all courses
- 85% of courses have 4 or 5-star ratings
- 4,364 course views in the last 30 days
- 2,237 learners

#### We're Here to Help!

Visit [www.loma.org/industryadvantage](http://www.loma.org/industryadvantage) or contact [IndustryAdvantageSupport@loma.org](mailto:IndustryAdvantageSupport@loma.org).



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