



# Industry Advantage

## Manager Engagement Template

*Utilize this email template to promote Industry Advantage courses internally. Feel free to customize it with your details, specific links, or instructions*

### Ignite Your Team's Potential with Industry Advantage

As a leader, you hold the power to transform your team into a force of excellence. Unlock their hidden potential, boost their confidence, and empower them with the skills they need to excel with the [Industry Advantage Library](#).

### Now is the Time to Act

The demands of today's insurance industry are constantly shifting — and with the right resources — your team can not only adapt but thrive. Industry Advantage offers over 200 targeted courses across life insurance, annuities, and workplace benefits topics, specifically crafted to elevate your team's expertise and performance.

### Create a High-Performing Team with Industry Advantage With:

- **Focused Learning for Every Role:** Whether you're leading operations, claims, finance or marketing — Industry Advantage courses are tailored to strengthen your team's skills and gain essential knowledge.
- **Instant Impact:** With quick, focused modules that take only 15 - 20 minutes, your team can quickly gain practical insights that they can apply immediately.
- **Ready-to-Use Learning Paths:** Whether you're onboarding new hires or cross-skilling your existing team, Industry Advantage's **ready-to-go [learning paths](#)** provide a clear, structured route to knowledge. These paths are ideal to develop foundational skills and strengthen cross-department capabilities.

### Take the First Step Today

Inspire your team to reach new heights. With Industry Advantage, the path to building a capable, future-ready team is right in front of you.

### The future of your team's success — and yours — starts with Industry Advantage.

For any additional tools or support, reach out to [\[Your company's Industry Advantage contact\]](#).



Navigate With Confidence