



**EMPOWERING  
OUR MEMBERS**



# About LIMRA and LOMA

For more than a century, we've served as the largest trade association supporting the insurance and related financial services industry. Today, we're working with over 700 member companies around the world to help them understand industry trends, inform their strategies, develop their talent, and create solutions that advance the industry.

## ADVANCING THE FINANCIAL SERVICES INDUSTRY BY EMPOWERING OUR MEMBERS WITH

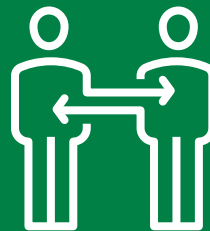
**KNOWLEDGE**



**INSIGHTS**



**CONNECTIONS**



**SOLUTIONS**



## THE KEY MARKETS WE SERVE

**LIFE  
INSURANCE**



**ANNUITY**



**WORKPLACE  
BENEFITS**



**INTERNATIONAL**



# Actionable Industry Insights

We help our members make critical business decisions by providing access to actionable insights and unique industry perspectives.



## Benchmarks

Participate in benchmarks that help you compare your results to the industry and key peer groups or track your organization's performance.



## Research

Explore a variety of reports to keep you up-to-date on the latest developments impacting consumers, products, markets, and distribution.



## Thought Leadership

Engage with topics that are most relevant and timely to our industry today.

## Help Protect Our Families

## The People Imperative

# Meaningful Connections

We act as the center point of the industry, bringing industry professionals together to discuss key issues, trends, and actionable implications.



## Industry-Leading Conferences

Connect with leaders across the industry — with **over a dozen conferences** attracting thousands of attendees annually — to discuss market trends and best practices.

## Member Collaboration Groups

Engage **over 3,000 members**, including **300 C-suite executives**, through **over 100 forums** focused on critical business issues and trends.



## Webinars

Join industry experts and connect with other members via live and on-demand content covering today's most critical business needs.

# Industry Knowledge Improves Talent Effectiveness

We offer a range of professional development opportunities to help our members effectively onboard employees, develop their workforce, and create transformative leaders.



## Accelerate Impact Suite

Onboard new talent and increase speed to proficiency with this suite of programs:

- Certificate Programs
- Insurance Immersion
- Learning Live Series



## Talent Mobility Suite

Develop and retain your workforce with a variety of professional designations:

- FLMI® Designation
- FSRI® Designation
- ACS®, AIRC™, ALMI®, and ASRI® Designations



## Strategic Leadership Experience

Create transformative leaders.

- Leadership program developed in partnership with Wharton Executive Education (nomination only)



# Industry Solutions

We offer a variety of solutions — with our members taking an active role in development — to address the industry's most critical needs.

## COLLABORATIVE

### FraudShare®

Combated over 200 account takeover attacks protecting \$35M in account values

### LIMRA Data Exchange (LDEX) Standards

LDEX improves the member enrollment experience and speed to market with freely available standards.



## INDUSTRY-LEADING

### Assessments

*The right people for the right jobs*

- **~50 million** people evaluated
- Home Office/Employee
- Field — RightChoice® System

### Compliance

*Do the right thing*

- **+3.5 million** course completions
- Anti-Money Laundering (AML) Training
- Compliance Education Platform

### Trustworthy Selling

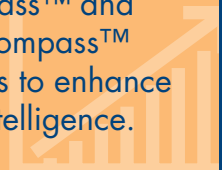
This sales effectiveness program has proven results: over **20,000** graduates with **25 percent** increases in productivity and a **21 percent** first year survival rate.



## UNIQUE DATA

### Compass Programs

Leverage premier LifeCompass™ and AnnuityCompass™ databases to enhance market intelligence.



### Experience Studies

Comprehensive and timely tools to address product development, pricing, and regulatory strategies.

### Custom and Consortia Research

Unlock competitive differentiation with unique studies and explore emerging opportunities in our three research pillars.

# Additional Member Benefits



## Subscribe to Our Publications



MarketFacts

Monthly digital magazine including thought leadership on emerging trends

**INDUSTRY**  
news<sup>2</sup>use

Weekly newsletter aggregating industry news

**Member  
Connection**

Monthly newsletter featuring our newest proprietary research and upcoming events

## Visit Our Websites



[www.limra.com](http://www.limra.com)

[www.loma.org](http://www.loma.org)

## Contact Our Info Centers



[infocenter@limra.com](mailto:infocenter@limra.com)

[infoctr@loma.org](mailto:infoctr@loma.org)

## Connect With Us on Social Media



**LIMRA:** [LinkedIn](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)

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# Advancing the financial services industry by empowering our members with

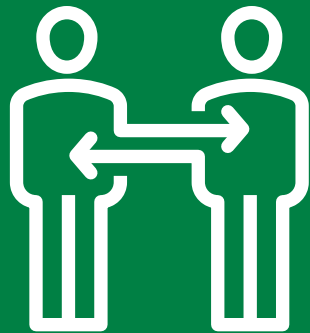
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